



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

# Contract # 321440

|                       |   |                      |               |
|-----------------------|---|----------------------|---------------|
| <b>Schedule Dates</b> | 10/29/12-11/06/12                               | <b>Date Entered</b>  | 07/10/12      |
| <b>Advertiser</b>     | Pol/P McCrory/R/Gov/NC (16611)                  | <b>Last Modified</b> | 10/31/12      |
| <b>Agency</b>         | Smart Media Group (1343)                        | <b>Entered By</b>    | Jill Hipskind |
| <b>Product</b>        | Political - State Candidate (1071)              | <b>CO-OP</b>         | No            |
| <b>Brand</b>          | C29N06 GOV (132638)                             | <b>Headline #</b>    | 06221201      |
| <b>Salesperson</b>    | Telerep/Philadelphia, Philadelphia (1057)       | <b>Demo</b>          |               |
| <b>Sales Office</b>   | Telerep/Philadelphia                            | <b>Order Type</b>    | Normal        |
| <b>Buyer Name</b>     | HANLEN, LINDSAY                                 | <b>Package Deal</b>  |               |
| <b>Phone/Fax</b>      |   | <b>Commission %</b>  | 15.00         |
| <b>CPE</b>            | MCCRO/ORDR/C29N06                               | <b>Commission</b>    | \$7,237.50    |
| <b>Account Types</b>  | Political/Political                             | <b>Net Total</b>     | \$41,012.50   |
| <b>Billing Type</b>   | Standard  | <b>Gross Tax</b>     |               |
| <b>Comments</b>       | MCCRORY FOR GOVERNOR<br>MCCRORY FOR NC GOVERNOR |                      |               |

|                         |              |             |
|-------------------------|--------------|-------------|
| <b>Charlotte (WSOC)</b> |              |             |
| By Broadcast Month      | <b>Spots</b> | <b>Rate</b> |
| Nov. 2012               | 54           | \$48,250.00 |
| <b>Grand Total:</b>     | 54           | \$48,250.00 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times        | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station          | Comments           | Entered  |
|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|--------------------|----------|
| 1.2  | Normal Line / Spot             | 11/02/12-11/02/12 | 5   | :30    | 11P-11:35P (EST) |     |    |    |    |    |    |    |    | 1     | \$925.00   | \$925.00   | Charlotte (WSOC) | EYEWITNESS NEWS    | 10/29/12 |
| 2.1  | Normal Line / Spot             | 11/02/12-11/02/12 | 5   | :30    | 12P-1P (EST)     |     |    |    |    |    |    |    |    | 1     | \$375.00   | \$375.00   | Charlotte (WSOC) | EYEWITNESS NEWS    | 10/29/12 |
| 4.2  | Normal Line / Spot             | 11/02/12-11/02/12 | 4   | :30    | 6P-6:30P (EST)   |     |    |    |    |    |    |    |    | 1     | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | EYEWITNESS NEWS    | 10/29/12 |
| 5.2  | Normal Line / Spot             | 11/02/12-11/02/12 | 4   | :30    | 7A-8A (EST)      |     |    |    |    |    |    |    |    | 1     | \$1,075.00 | \$1,075.00 | Charlotte (WSOC) | 6P NEWS            | 10/29/12 |
| 6.2  | End Dated Line / Spot          | 11/05/12-11/05/12 | 5   | :30    | 12P-1P (EST)     |     |    |    |    |    |    |    |    | 1     | \$750.00   | \$750.00   | Charlotte (WSOC) | GMA                | 10/29/12 |
| 7.1  | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 7A-8A (EST)      |     |    |    |    |    |    |    |    | 1     | \$375.00   | \$375.00   | Charlotte (WSOC) | EYEWITNESS NEWS    | 10/29/12 |
| 9.2  | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 6P-6:30P (EST)   |     |    |    |    |    |    |    |    | 1     | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | EYEWITNESS NEWS    | 10/29/12 |
| 10.2 | End Dated Line / Spot          | 11/05/12-11/05/12 | 4   | :30    | 7A-8A (EST)      |     |    |    |    |    |    |    |    | 1     | \$700.00   | \$700.00   | Charlotte (WSOC) | GMA                | 10/29/12 |
| 11.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 6P-6:30P (EST)   |     |    |    |    |    |    |    |    | 1     | \$625.00   | \$625.00   | Charlotte (WSOC) | GMA SATURDAY       | 10/29/12 |
| 12.2 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 7A-8A (EST)      |     |    |    |    |    |    |    |    | 1     | \$850.00   | \$850.00   | Charlotte (WSOC) | SUN LATE NEWS      | 8/7/12   |
| 13.2 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 6P-6:30P (EST)   |     |    |    |    |    |    |    |    | 1     | \$1,350.00 | \$1,350.00 | Charlotte (WSOC) | 6P NEWS SUNDAY     | 10/29/12 |
| 14.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 7A-8A (EST)      |     |    |    |    |    |    |    |    | 1     | \$300.00   | \$300.00   | Charlotte (WSOC) | EYEWITNESS NEWS 7A | 10/29/12 |
| 15.2 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 6P-6:30P (EST)   |     |    |    |    |    |    |    |    | 1     | \$300.00   | \$300.00   | Charlotte (WSOC) | EYEWITNESS NEWS 7A | 10/29/12 |
| 16.2 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 7A-8A (EST)      |     |    |    |    |    |    |    |    | 1     | \$300.00   | \$300.00   | Charlotte (WSOC) | EYEWITNESS NEWS 7A | 10/29/12 |

## CONFIRMATION CONTRACT

|       |                   |       |           |
|-------|-------------------|-------|-----------|
| Date: | Accepted Station: | Date: | Comments: |
|-------|-------------------|-------|-----------|

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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814 King Street  
Suite 400

Alexandria, VA 22314

## Contract # 321440

|                |   |               |               |
|----------------|---|---------------|---------------|
| Schedule Dates | 10/29/12-11/06/12                               | Date Entered  | 07/10/12      |
| Advertiser     | Pol/P McCrory/R/Gov/NC (16611)                  | Last Modified | 10/31/12      |
| Agency         | Smart Media Group (1343)                        | Entered By    | Jill Hipskind |
| Product        | Political - State Candidate (1071)              | CO-OP         | No            |
| Brand          | C29N06 GOV (132638)                             | Headline #    | 06221201      |
| Salesperson    | Telerep/Philadelphia, Philadelphia (1057)       | Demo          |               |
| Sales Office   | Telerep/Philadelphia                            | Order Type    | Normal        |
| Buyer Name     | HANLEN,LINDSAY                                  | Package Deal  |               |
| Phone/Fax      | /   | Commission %  | 15.00         |
| CPE            | MCCRO/ORDR/C29N06                               | Commission    | \$7,237.50    |
| Account Types  | National/Political                              | Net Total     | \$41,012.50   |
| Billing Type   | Standard  | Sales Tax     |               |
| Comments       | MCCRORY FOR GOVERNOR<br>MCCRORY FOR NC GOVERNOR |               |               |

| Charlotte (WSOC)   |       |             |
|--------------------|-------|-------------|
| By Broadcast Month | Spots | Rate        |
| Nov. 2012          | 54    | \$48,250.00 |
| Grand Total:       | 54    | \$48,250.00 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station          | Comments        | Entered  |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|-----------------|----------|
| 17.1 | Normal Line / Spot             | 11/01/12-11/01/12 | 5   | :30    | 12P- 1P (EST)     |     |    |    | 1  |    |    |    |    | 1     | \$375.00   | \$375.00   | Charlotte (WSOC) | EYEWITNESS NEWS | 10/29/12 |
| 22.2 | Normal Line / Spot             | 10/30/12-10/30/12 | 4   | :30    | 6P- 6:30P (EST)   |     |    | 1  |    |    |    |    |    | 1     | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | 6P NEWS         | 10/29/12 |
| 23.2 | Normal Line / Spot             | 10/30/12-11/06/12 | 4   | :30    | 7A- 8A (EST)      |     |    | 1  |    |    |    |    |    | 2     | \$1,075.00 | \$2,150.00 | Charlotte (WSOC) | GMA             | 10/29/12 |
| 24.2 | Normal Line / Spot             | 10/31/12-10/31/12 | 5   | :30    | 11P- 11:35P (EST) |     |    | 1  |    |    |    |    |    | 1     | \$925.00   | \$925.00   | Charlotte (WSOC) | EYEWITNESS NEWS | 10/29/12 |
| 26.2 | Normal Line / Spot             | 10/31/12-10/31/12 | 4   | :30    | 7A- 8A (EST)      |     |    | 1  |    |    |    |    |    | 1     | \$1,075.00 | \$1,075.00 | Charlotte (WSOC) | GMA             | 10/29/12 |
| 40.1 | Normal Line / Spot             | 10/30/12-11/06/12 | 5   | :30    | 5:30A- 6A (EST)   |     |    | 1  |    |    |    |    |    | 2     | \$425.00   | \$850.00   | Charlotte (WSOC) |                 | 10/29/12 |
| 42.1 | Normal Line / Spot             | 11/02/12-11/02/12 | 5   | :30    | 5:30A- 6A (EST)   |     |    |    |    | 1  |    |    |    | 1     | \$425.00   | \$425.00   | Charlotte (WSOC) |                 | 10/29/12 |
| 43.1 | End Dated Line / Spot          | 10/29/12-10/29/12 | 6   | :30    | 5:30A- 6A (EST)   |     |    |    |    |    | 1  |    |    | 1     | \$375.00   | \$375.00   | Charlotte (WSOC) |                 | 10/29/12 |
| 44.1 | Normal Line / Spot             | 11/01/12-11/01/12 | 5   | :30    | 5:30A- 6A (EST)   |     |    |    |    |    | 1  |    |    | 1     | \$425.00   | \$425.00   | Charlotte (WSOC) |                 | 10/29/12 |
| 45.1 | Normal Line / Spot             | 11/02/12-11/02/12 | 4   | :30    | 5:30P- 6P (EST)   |     |    |    |    |    | 1  |    |    | 1     | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) |                 | 10/29/12 |
| 46.1 | End Dated Line / Spot          | 10/29/12-10/29/12 | 6   | :30    | 5:30P- 6P (EST)   |     |    |    |    |    |    | 1  |    | 1     | \$750.00   | \$750.00   | Charlotte (WSOC) |                 | 10/29/12 |
| 47.1 | Normal Line / Spot             | 11/01/12-11/01/12 | 4   | :30    | 5:30P- 6P (EST)   |     |    |    |    |    |    |    |    | 1     | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) |                 | 10/29/12 |
| 48.1 | Normal Line / Spot             | 10/30/12-10/30/12 | 4   | :30    | 5:30P- 6P (EST)   |     |    |    | 1  |    |    |    |    | 1     | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) |                 | 10/29/12 |
| 49.1 | Normal Line / Spot             | 10/31/12-10/31/12 | 4   | :30    | 5:30P- 6P (EST)   |     |    |    | 1  |    |    |    |    | 1     | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) |                 | 10/29/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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## Contract # 321440

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|-----------------------|---|----------------------|---------------|
| <b>Schedule Dates</b> | 10/29/12-11/06/12                           | <b>Date Entered</b>  | 07/10/12      |
| <b>Advertiser</b>     | Pol/P McCrory/R/Gov/NC (16611)              | <b>Last Modified</b> | 10/31/12      |
| <b>Agency</b>         | Smart Media Group (1343)                    | <b>Entered By</b>    | Jill Hipskind |
| <b>Product</b>        | Political - State Candidate (1071)          | <b>CO-OP</b>         | No            |
| <b>Brand</b>          | C29N06 GOV (132638)                         | <b>Headline #</b>    | 06221201      |
| <b>Salesperson</b>    | Telerep/Philadelphia, Philadelphia (1057)   | <b>Demo</b>          |               |
| <b>Sales Office</b>   | Telerep/Philadelphia                        | <b>Order Type</b>    | Normal        |
| <b>Buyer Name</b>     | HANLEN,LINDSAY                              | <b>Package Deal</b>  |               |
| <b>Phone/Fax</b>      | /   | <b>Commission %</b>  | 15.00         |
| <b>CPE</b>            | MECR9/ORDN/C29N06                           | <b>Commission</b>    | \$7,237.50    |
| <b>Account Types</b>  | National/Political                          | <b>Net Total</b>     | \$41,012.50   |
| <b>Billing Type</b>   | Standard                                    | <b>Sales Tax</b>     |               |
| <b>Comments</b>       | MECR9 FOR GOVERNOR<br>MECR9 FOR NC GOVERNOR |                      |               |

| Charlotte (WSOC)    |           |                    |
|---------------------|-----------|--------------------|
| By Broadcast Month  | Spots     | Rate               |
| Nov. 2012           | 54        | \$48,250.00        |
| <b>Grand Total:</b> | <b>54</b> | <b>\$48,250.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times      | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station          | Comments | Entered  |
|------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|----------|----------|
| 50.1 | Normal Line / Spot             | 11/02/12-11/02/12 | 4   | :30    | 6A-7A (EST)    |     |    |    |    |    |    |    | 1  | 1     | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) |          | 10/29/12 |
| 51.1 | End Dated Line / Spot          | 10/29/12-10/29/12 | 6   | :30    | 6A-7A (EST)    |     | 1  |    |    |    |    |    |    | 1     | \$750.00   | \$750.00   | Charlotte (WSOC) |          | 10/29/12 |
| 52.1 | Normal Line / Spot             | 11/01/12-11/01/12 | 4   | :30    | 6A-7A (EST)    |     |    |    |    | 1  |    |    |    | 1     | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) |          | 10/29/12 |
| 53.1 | Normal Line / Spot             | 11/06/12-11/06/12 | 4   | :30    | 6A-7A (EST)    |     |    | 1  |    |    |    |    |    | 1     | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) |          | 10/29/12 |
| 54.1 | Normal Line / Spot             | 10/31/12-10/31/12 | 4   | :30    | 6A-7A (EST)    |     |    |    |    | 1  |    |    |    | 1     | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) |          | 10/29/12 |
| 55.0 | Normal Line / Spot             | 10/29/12-10/29/12 | 6   | :30    | 10P-11P (EST)  |     | 1  |    |    |    |    |    |    | 1     | \$3,500.00 | \$3,500.00 | Charlotte (WSOC) |          | 8/7/12   |
| 56.0 | Normal Line / Spot             | 10/29/12-10/29/12 | 6   | :30    | 12P-1P (EST)   |     | 1  |    |    |    |    |    |    | 1     | \$245.00   | \$245.00   | Charlotte (WSOC) |          | 8/7/12   |
| 57.1 | Normal Line / Spot             | 10/31/12-10/31/12 | 5   | :30    | 12P-1P (EST)   |     |    |    | 1  |    |    |    |    | 1     | \$375.00   | \$375.00   | Charlotte (WSOC) |          | 10/29/12 |
| 58.0 | Normal Line / Spot             | 10/29/12-10/29/12 | 6   | :30    | 6P-6:30P (EST) |     | 1  |    |    |    |    |    |    | 1     | \$900.00   | \$900.00   | Charlotte (WSOC) |          | 8/7/12   |
| 59.1 | Normal Line / Spot             | 11/01/12-11/01/12 | 4   | :30    | 6P-6:30P (EST) |     |    |    |    | 1  |    |    |    | 1     | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) |          | 10/29/12 |
| 60.1 | Normal Line / Spot             | 10/31/12-10/31/12 | 4   | :30    | 6P-6:30P (EST) |     |    |    |    | 1  |    |    |    | 1     | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) |          | 10/29/12 |
| 61.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 8A-9A (EST)    |     |    |    |    |    |    | 1  |    | 1     | \$975.00   | \$975.00   | Charlotte (WSOC) |          | 10/29/12 |
| 62.1 | Normal Line / Spot             | 11/01/12-11/01/12 | 4   | :30    | 8A-9A (EST)    |     |    |    |    |    |    | 1  |    | 1     | \$975.00   | \$975.00   | Charlotte (WSOC) |          | 10/29/12 |
| 63.1 | Normal Line / Spot             | 10/30/12-11/06/12 | 4   | :30    | 8A-9A (EST)    |     | 1  |    |    |    |    |    |    | 2     | \$975.00   | \$1,950.00 | Charlotte (WSOC) |          | 10/29/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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Alexandria, VA 22314

## Contract # 321440

|                       |   |                      |               |
|-----------------------|---|----------------------|---------------|
| <b>Schedule Dates</b> | 10/29/12-11/06/12                         | <b>Date Entered</b>  | 07/10/12      |
| <b>Advertiser</b>     | Pol/P McCrory/R/Gov/NC (16611)            | <b>Last Modified</b> | 10/31/12      |
| <b>Agency</b>         | Smart Media Group (1343)                  | <b>Entered By</b>    | Jill Hipskind |
| <b>Product</b>        | Political - State Candidate (1071)        | <b>CO-OP</b>         | No            |
| <b>Brand</b>          | C29N06 GOV (132638)                       | <b>Headline #</b>    | 06221201      |
| <b>Salesperson</b>    | Telerep/Philadelphia, Philadelphia (1057) | <b>Demo</b>          |               |
| <b>Sales Office</b>   | Telerep/Philadelphia                      | <b>Order Type</b>    | Normal        |
| <b>Buyer Name</b>     | HANLEN,LINDSAY                            | <b>Package Deal</b>  |               |
| <b>Phone/Fax</b>      | /   | <b>Commission %</b>  | 15.00         |
| <b>CPE</b>            | MCCRO/ORDR/C29N06                         | <b>Commission</b>    | \$7,237.50    |
| <b>Account Types</b>  | National/Political                        | <b>Net Total</b>     | \$44,012.50   |
| <b>Billing Type</b>   | Standard                                  | <b>Sales Tax</b>     |               |

**Comments** MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

| Charlotte (WSOC)   |       |             |
|--------------------|-------|-------------|
| By Broadcast Month | Spots | Rate        |
| Nov. 2012          | 54    | \$48,250.00 |
| <hr/>              |       |             |
| <hr/>              |       |             |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station          | Comments        | Entered  |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|-----------------|----------|
| 64.1 | Normal Line / Spot             | 11/03/12-11/03/12 | 5   | :30    | 11:30P-12:05A (EST) |     |    |    |    |    |    | 1  |    | 1     | \$850.00   | \$850.00   | Charlotte (WSOC) |                 | 10/29/12 |
| 66.1 | Normal Line / Spot             | 11/01/12-11/01/12 | 5   | :30    | 11P-11:35P (EST)    |     |    |    |    | 1  |    |    |    | 1     | \$925.00   | \$925.00   | Charlotte (WSOC) |                 | 10/29/12 |
| 67.1 | Normal Line / Spot             | 10/30/12-10/30/12 | 5   | :30    | 11P-11:35P (EST)    |     |    | 1  |    |    |    |    |    | 1     | \$925.00   | \$925.00   | Charlotte (WSOC) |                 | 10/29/12 |
| 69.0 | Normal Line / Spot             | 11/05/12-11/05/12 | 5   | :30    | 11P-11:35P (EST)    |     | 1  |    |    |    |    |    |    | 1     | \$925.00   | \$925.00   | Charlotte (WSOC) | EYEWITNESS NEWS | 10/29/12 |
| 70.0 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 7A-8A (EST)         |     | 1  |    |    |    |    |    |    | 1     | \$1,075.00 | \$1,075.00 | Charlotte (WSOC) | GMA             | 10/29/12 |
| 71.0 | Normal Line / Spot             | 11/05/12-11/05/12 | 5   | :30    | 5:30A-6A (EST)      |     | 1  |    |    |    |    |    |    | 1     | \$425.00   | \$425.00   | Charlotte (WSOC) |                 | 10/29/12 |
| 72.0 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 5:30P-6P (EST)      |     | 1  |    |    |    |    |    |    | 1     | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) |                 | 10/29/12 |
| 73.0 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 6A-7A (EST)         |     | 1  |    |    |    |    |    |    | 1     | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) |                 | 10/29/12 |
| 74.0 | Normal Line / Long             | 11/03/12-11/03/12 | 6   | :30    | 12:05A-1:05A (EST)  |     |    |    |    |    | 1  |    |    | 1     | \$200.00   | \$200.00   | Charlotte (WSOC) |                 | 10/29/12 |
| 75.0 | Normal Line / Spot             | 10/29/12-10/29/12 | 4   | :30    | 7P-7:30P (EST)      |     |    | 1  |    |    |    |    |    | 1     | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) |                 | 10/29/12 |
| 76.0 | Normal Line / Spot             | 10/31/12-10/31/12 | 4   | :30    | 6A-6:30A (EST)      |     |    |    | X  |    |    |    |    | 1     | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) |                 | 10/29/12 |
| 77.0 | Normal Line / Spot             | 11/03/12-11/03/12 | 6   | :30    | 5:30A-6A (EST)      |     | 1  |    |    |    |    | X  |    | 1     | \$255.00   | \$255.00   | Charlotte (WSOC) |                 | 10/29/12 |
| 78.0 | M/G For 72.0.1 / Spot          | 11/02/12-11/02/12 | 4   | :30    | 5:30P-6P (EST)      |     |    |    |    | 1  |    |    |    | 1     | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) |                 | 10/31/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.